

JAMIA HAMDARD
(Deemed to be University)
HAMDARD NAGAR, NEW DELHI- 110062
“Accredited by NAAC in ‘A’ Category”
Recommended as an Institution of Eminence

Advertisement No.: 01/2021
Dated: 03.03.2021

**ADVERTISEMENT FOR TEACHING POSITIONS IN THE CENTRE FOR MEDIA AND MASS
COMMUNICATIONS, JAMIA HAMDARD**

Applications are invited from the eligible candidates for the post of **Associate Professors (Direct/Deputation/Contractual basis) in the Centre for Media and Mass Communications: (i) Print Media and (ii) Electronic Media**

The last date for the submission of applications is **25th March, 2021**.

Details of Pay, Qualifications and other Requirements

**1. Associate Professor (Pay as per UGC/Jamia Hamdard)
Eligibility:**

- (i) A good academic record, with a Ph.D. Degree in the Mass Media Communications.
- (ii) A Master’s Degree with at least 55% marks (or an equivalent grade in a point-scale, wherever the grading system is followed)
- (iii) A minimum of 8 years of experience of teaching and/or research in an academic/research position equivalent to that of Assistant Professor in a University or College or Accredited Research Institution/Industry with a minimum of seven publications in the peer-reviewed journals or UGC-listed journals and a total research score of Seventy five (75) as per the criteria given in **Appendix-I, Table- 1**.

Other Terms & Conditions:

- Incomplete applications in any respect will not be entertained by the Institute.
- Mere fulfilment of the above-mentioned qualifications & experience does not entitle a candidate to be called for interview.
- No correspondence, whatsoever, will be entertained from candidates regarding conduct and result of interview and reasons for not being called for interview or selection.
- All qualifications must be from UGC recognized University/ Deemed/deemed to be University or AICTE approved autonomous institution (wherever applicable). The courses offered by autonomous institutions should be equivalent to the relevant course approved/ recognized by Association of Indian University (AIU).
- Candidates called for interview to fill a vacancy, may be considered for lower post if they are otherwise found suitable.
- For regular appointment there would be a probation period of 1 year.
- Depending on the academic credentials of the candidate, the institute may consider them for an offer on a contractual basis of one/two years, extendable on the basis of the performance assessment.
- The applications for the position(s) may reach the office of the Assistant Registrar (Faculty Recruitment), Establishment Section, Jamia Hamdard, Hamdard Nagar, New Delhi - 110 062 on or before 25th March, 2021. The application must accompany a fee of Rs. 1,000 (Rupees One Thousand only) drawn in favour of “JAMIA HAMDARD” payable at New Delhi. The application without the valid fee will not be entertained.

- The Jamia Hamdard reserves the right to fill up or not fill up the positions advertised or reserve the right to downgrade/upgrade the positions.
- Applications received after the last date will not be considered and no correspondence in this regard will be entertained.
- Candidates are advised to visit the website of Jamia Hamdard on regular basis (www.Jamiahamdard.edu) updates as amendments, corrigendum (if any), will be placed on the Jamia Hamdard website only.

NOTE: Applications for the positions may be submitted through proper channel, if applicable. In case there is a delay, the Applicant may submit an advance Copy of the Application. However, NOC has to be submitted at the time of interview/selection.

Registrar

Table-1

Methodology for University & College Teachers for calculating Academic/Research Score (Assessment must be based on evidence produced by the teacher such as: copy of publications, project sanction letter, utilization and completion certificates issued by the University and acknowledgements for patent filing and approval letters, students Ph.D, award letter, etc.)

S.No	Academic/Research Activity	Faculty of Sciences/ Engineering/ Agriculture/ Medical/ Veterinary Sciences	Faculty of Languages/ Humanities/ Arts/ Social Sciences/ Library/ Education/ Physical Education/ Commerce/ Management & other related disciplines
01	Research Papers in Peer-Reviewed or UGC listed Journals	08 per paper	10 per paper
02	Publications (other than Research papers)		
	(a) Books authored which are published by:		
	International publishers	12	12
	National Publishers	10	10
	Chapter in Edited Book	05	05
	Editor of Book by International Publisher	10	10
	Editor of Book by National Publisher	08	08
	(b) Translation works in Indian and Foreign Languages by qualified faculties		
	Chapter or Research paper	03	03
	Book	08	08
03	Creation of ICT mediated Teaching Learning pedagogy and content and development of new and innovative courses and curricula		
	(a) Development of Innovative pedagogy	05	05
	(b) Design of new curricula and courses	02 per curricula/course	02 per curricula/course
	(c) MOOCs		
	Development of complete MOOCs in 4 quadrants (4 credit course) (In case of MOOCs of lesser credits 05 marks/credit)	20	20
	MOOCs (developed in 4 quadrant) per module/lecture	05	05
	Content writer/subject matter expert for each module of MOOCs (at least one quadrant)	02	02
	Course Coordinator for MOOCs (4 credit course)(In case of MOOCs of lesser credits 02 marks/credit)	08	08
	(d) E-Content		
	Development of e-Content in 4 quadrants for a complete course/e-book	12	12
	e-Content (developed in 4 quadrants) per module	05	05

	Contribution to development of e-content module in complete course/paper/e-book (at least one quadrant)	02	02
	Editor of e-content for complete course/paper/e-book	10	10
4	(a) Research Guidance		
	Ph.D	10 per degree awarded 05 per thesis submitted	10 per degree awarded 05 per thesis submitted
	M.Phil/P.G dissertation	02 per degree awarded	02 per degree awarded
	(b) Research Projects Completed		
	More than 10 Lakhs	10	10
	Less than 10 Lakhs	05	05
	(c) Research Projects Ongoing:		
	More than 10 lakhs	05	05
	Less than 10 Lakhs	02	02
	(d) Consultancy		
		03	03

The Research Score for Research Papers would be Augmented as Follows:

05	(a) Patents		
	International	10	10
	National	07	07
	(b) *Policy Document (Submitted to an International body/organization like UNO/UNESCO/World Bank/International Monetary Fund etc. or Central Government or State Government)		
	International	10	10
	National	07	07
	State	04	04
	(c) Awards/Fellowship		
	International	07	07
	National	05	05
06	*Invited lectures/Resource Person/Paper presentation in Seminars/Conferences/Full paper in Conference Proceedings (Paper presented in Seminars/Conference and also published as full paper in Conference Proceedings will be counted only once)		
	International (Abroad)	07	07
	International (within country)	05	05
	National	03	03
	State/University	02	02

Peer-Reviewed or UGC-listed Journals (Impact factor to be determined as per Thomson Reuters list):

- i) Paper in refereed journals without impact factor - 5 Points
- ii) Papers with impact factor less than 1 - 10 Points
- iii) Paper with impact factor between 1 and 2 - 15 Points
- iv) Paper with impact factor between 2 and 5 - 20 Points
- v) Paper with impact factor between 5 and 10 - 25 Points
- vi) Paper with impact factor between > 10 - 30 Points

(a) Two authors: 70% of total value of publication for each author.

(b) More than two authors: 70% of total value of publication for the First/Principal/Corresponding author and 30% of total value of publication for each of the joint authors.

Joint Projects: Principal Investigator and Co-investigator would get 50% each.

Note:

- Paper presented if part of edited book or proceeding then it can be claimed only once.
- For joint supervision of research students, the formula shall be 70% of the total score for Supervisor and Cosupervisor. Supervisor and Co-supervisor, both shall get 7 marks each. •
- *For the purpose of calculating research score of the teacher, the combined research score from the categories of 5(b). Policy Document and 6. Invited lectures/Resource Person/Paper presentation shall have an upper capping of thirty percent of the total research score of the teacher concerned.
- The research score shall be from the minimum of three categories out of six categories.